

MISS*UNIVERSE

CONFIDENTLY BEAUTIFUL



LCS GROUP



Host Country	Philippines
Date	30 January 2017
Venue	Mall of Asia Arena, Pasay City, Metro Manila, Philippines (15,000 capacity)
Official Host	LCS Group
Sponsors	Okada Manila Solar Entertainment, Inc SM Lifestyle Entertainment, Inc
Sponsors	<i>(more to be confirmed)</i> San Miguel Corporation
Regional Sponsors	<i>(more to be confirmed)</i> Jpark Island Resort and Waterworld, Cebu Hotel and Restaurant Association of Baguio

EVENT

The 65th Annual MISS UNIVERSE® Competition will be hosted in the Philippines thanks to the support of private sector partners of LCS Holdings Inc. and the Philippine Department of Tourism.

Hosting MISS UNIVERSE® brings pride, prestige and tourism opportunities to the Philippines. The contestants will experience many of the country's attractions showcasing why the Philippines is the rising star of Asia.

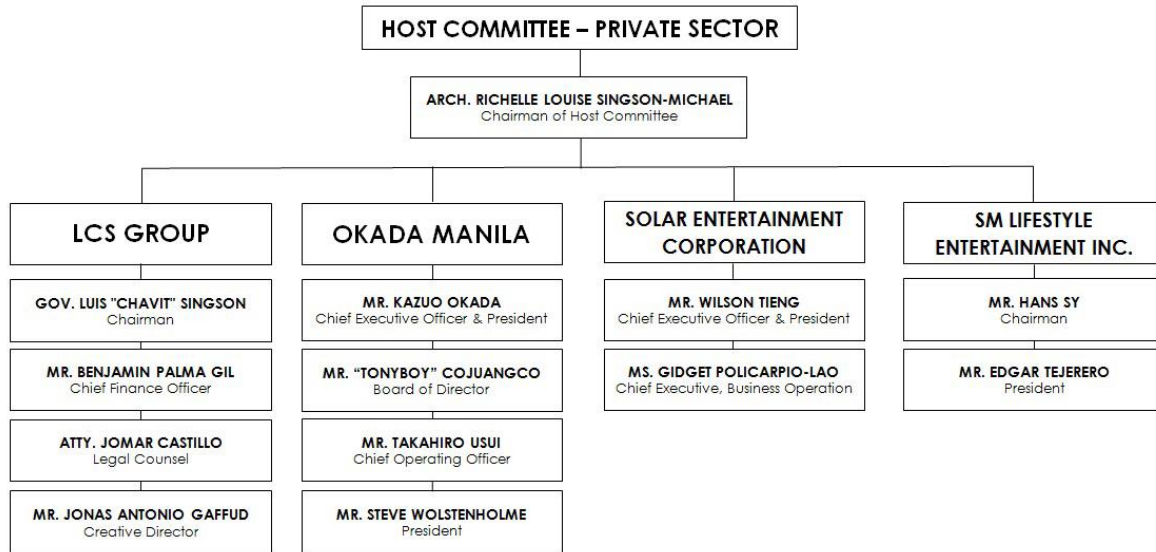
VENUE

Mall of Asia Arena, Pasay City, Metro Manila, Philippines (15,000 capacity) will set the stage for MISS UNIVERSE®. The venue is the latest venture to rise at the leading entertainment and retail destination, the Mall of Asia Complex. In addition to the family, friends and fans who will travel to support their respective candidates, an enthusiastic local audience is expected. Furthermore, the global broadcast will reach approximately 190 different territories and countries worldwide.

HOST COMMITTEE (www.lcsgroup.com.ph)

The LCS Group is leading its major partners from the private business sector which include Okada Manila, Solar Entertainment and SM Lifestyle Entertainment, Inc. to provide the estimated USD15 million needed to stage the pageant, to enable it to gain from the tourism opportunities that will benefit the economy. Other sponsoring organizations will be confirmed soon.

THE 65th ANNUAL MISS UNIVERSE COMPETITION



A working committee includes the departments that are necessary to the successful execution of MISS UNIVERSE® who are in charge of the various aspects of preparation such as venues, event programming, marketing and sponsorships, security, hotel accommodations, communications and administration.

PARTNERS

- **SM Lifestyle Entertainment, Inc.:** The Philippines’ largest conglomerate in shopping mall and real estate development, retail, banking, and tourism.
- **Okada Manila:** The premiere casino resort and hotel complex at the Entertainment City in Metro Manila.
- **Solar Entertainment:** One of the largest content providers and channel operators in the Philippines.

Miss Universe 2016 Calendar

Coronation 8:00 – 11:00 am, January 30, 2017 at the Mall of Asia Arena
Pre-pageant activities will be held in selected tourist spots in the country

Local Destinations to be visited
Vigan
Cebu
Baguio
Davao
Other regions to be announced

Mandatory Events
Governor’s Ball (Welcome Dinner)
National Costume
National Gift Auction
Coronation Ball
More events to be announced

OFFICIAL FACEBOOK PAGE AND WEBSITE

- 65th Miss Universe
<https://www.facebook.com/65th-Miss-Universe-196817067433854/?fref=ts>
www.65thmissuniverse.com
- Luis Chavit Singson
<https://www.facebook.com/lcsluischavitsingson/>
- Arch. Richelle Louise Singson-Michael
<https://www.facebook.com/Richelle-Louise-Singson-Michael-188784791573042/?fref=ts>

SPONSORSHIP INQUIRIES

Those interested to be part of the 65th Annual MISS UNIVERSE Competition as possible partners or sponsors may address their inquiries to: Architect RICHELLE LOUISE SINGSON-MICHAEL at e-mail richelle@lcsholdings.com

THE MISS UNIVERSE ORGANIZATION

The Miss Universe Organization (MUO) creates and advances opportunities for women around the world through its network of relationships across entertainment, fashion and philanthropy. MUO encourages every woman to challenge herself, find her unique voice, and embody the organization's mission of being Confidently Beautiful.

The 10,000 women who participate in Miss Universe programs annually inspire others to pursue their personal and professional goals while making an impact in their communities. The MISS UNIVERSE®, MISS USA® and MISS TEEN USA® competitions provide contestants and titleholders an international platform through dedicated partnerships with global charities, sponsors, and brands. As leaders and role models in their communities, the contestants and titleholders work to affect positive change through advocacy, fundraising and volunteering. For more information, please visit: www.missuniverse.com.